

## SHROPSHIRE CAP YEAR 2 – ACTION PLAN

Priority Area	Key success criteria/ milestones (quarterly)	By When	By Who	Resources allocated	Planned Outcomes & Comments	Evaluation Method
Governance	Present Year 1 documentation to Safer Stronger Communities Board	June 2013	DAAT	Staff Time	Update Safer Stronger Communities on progress of project	
	Provide Safer Stronger Communities Board on progress of project on a quarterly basis	On-going	DAAT	Staff Time	Ensuring continuing governance of the project.	N/A
	County-Wide Steering Group continue to meet on monthly basis	On-going	All Partners	Staff Time	Ensuring continuing leadership and development of Shrop-CAP.	N/A
	Local Implementation Groups continue to meet on a monthly basis.	On-going	All Partners	Staff Time	Ensuring continuing development of Shrop-CAP.	N/A
Prevention	Complete remaining 7 summer proxy purchase patrols (initial 3 fall in Year 1 of project – May & June)	August 2013	DAAT / Police / Trading Standards / Retailers	£839.16 Trading Standards £736.96 Police Total £1571.50	Patrols scheduled for dates when levels of purchases on behalf of young people are anticipated, i.e., GCSE and A-Level results days.  Increased community awareness of proxy purchasing.	Reduction in the number of proxy purchases (evidenced by Young People Alcohol Survey 2014 and public perception Survey 2014)
	Summer Proxy Purchase Patrols	July 2014		5 patrols in total £1122.50		
	Increase engagement and training with independent alcohol retailers across all CAP areas	August 2013	DAAT / Trading Standards / local area lead retailer / Police	N/A	Meeting to plan how engagement with independent retailers can be increased scheduled for late May 2013.	<ul style="list-style-type: none"> <li>•% of independent alcohol retailers approached (100%)</li> <li>•Uptake of enforcement/ retailer agreement (100%)</li> <li>•Adoption of Challenge 25 policy (80%)</li> <li>•Agreement to submit refusal registers on a monthly basis (80%)</li> <li>•Implementation of “PASS Accredited Identification” scheme (80%)</li> </ul>

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Retailer training for 'on' licence premises (pubs and night clubs)	Nov 2013	DAAT / Trading Standards / local area lead retailer / Police	TBC	Development of retailer training specifically for 'on' Licence premises, particularly pubs and nightclubs.  Engagement with "on" licence premises	<ul style="list-style-type: none"> <li>•% of premises approached (100%)</li> <li>•Uptake of enforcement/ retailer agreement (100%)</li> <li>•Adoption of Challenge 25 policy (50%)</li> <li>•Agreement to submit refusal registers on a monthly basis (80%)</li> <li>•Implementation of "PASS Accredited Identification" scheme (80%)</li> </ul>
Test purchasing exercise using 18 year olds to test effectiveness of Challenge 25 policies	July 2014	Trading Standards	£395 per exercise  £1975 in total.	To be developed and delivered to test compliance with Challenge 25.	% of off licence, independent and National premises assessed (100%)
Determine most effective way to share Young People & Alcohol survey results with local young people	July 2013	Local CAP Groups	TBC	Local CAP groups to use local results of young people survey effectively with young people,	
Determine most effective way to share Young People & Alcohol Survey results with local parents	Sep 2013	Local CAP Groups	TBC	Local CAP groups to use local results of young people survey effectively with parents – likely to be delivered through schools at beginning of academic year.	
Continue to develop engagement opportunities with parents as a key priority	On-going	All Partners	TBC	Engagement with parents a key priority for project.	Distribute booklet to 3000 Year 6 Pupils across County
Second distribution run of 'Let's Talk About Drink' Parents / Carers Booklet to Year 6 pupils county-wide	July 2014	DAAT	£2000	'Let's Talk About Drink' booklet to be distributed to parents of 3000 Year 6 Pupils county wide.	% of schools agreeing to distribute booklets (100%) % of parents reporting engaging in the recommended activities (75%)
Continue to support schools in the delivery and development of alcohol education	On-going	Schools / DAAT	TBC	Continue to develop alcohol education provision (5/7 schools attending)	% of secondary schools delivering "Talk about Alcohol" teaching resources within the PHSE sessions?

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						Evaluation to include details of the delivery of the sessions, number of pupils attended Questions in the Young People Alcohol Survey to include alcohol education
Enforcement	Alcohol confiscations from young people	On-going	Police	Staff Time	Figures updated and monitored on a monthly basis	No of Alcohol confiscations
	ID Confiscation Operation	On-going (Os-CAP)	Police	Staff Time	The ID confiscation scheme is on-going in Oswestry due to the night time economy.	No of ID Confiscations
	Police patrols of targeted areas	On-going	Police	Staff Time	Police have a patrol strategy across all parks in question which involve regular foot patrols.	No of Alcohol confiscations No of Patrol (frequency etc) No of young people engaged
Diversion	Continue Summer 2013 weekend youth provision (July – September)	Sep 2013	Positive Activities / Voluntary Youth Sector	£12,740	Continue to deliver Friday & Saturday youth provision across all CAP areas including establishment of youth provision in Minsterley / Pontesbury (aim to have running by July 2013)  Outcomes for young people will be to develop relationships with appropriate adults that result in behaviour modification work (drink less, awareness of risks of drinking, behave better and be rewarded for their achievements)	Progress will be measured through reflective practice and evaluation. This work will be rewarded by supporting young people to engage in community action projects. The community will benefit through a reduction in alcohol related ASB, seeing young people actively involved in community projects.  No of young people involved in weekend youth provision
	Summer 2014 weekend youth provision (April – June)	July 2014	Positive Activities / Voluntary Youth Sector	£12,740	Continue weekend youth provision – 2 nights provision in each CAP area over the 3 month period.	

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	Ensure that youth provision and activities incorporates activities consultation gained from Young People & Alcohol Surveys	On-going	Positive Activities / Voluntary Youth Sector	TBC	Aim is to satisfy participatory budgeting aspect of project and ensure partners provide activities which young people living in the CAP areas have requested.	
Promotion and Communication	Develop an action plan to achieve engagement in PB	June 2013	Shrop- CAP	£3000 per CAP area. £15,000 total	Agree an action plan to promote PB in June including engaging with local councillors, reviewing examples from other areas and using monitoring and survey data to engage local communities in PB.	-
	Continue to use social media (Blog, Twitter) to promote local project initiatives	On-going	Comms Team / DAAT	Staff Time	Continue to promote project and increase community awareness	-
	Continue to use local press to promote local project initiatives					-
	Deliver remaining community days in 3 local CAP areas	August 2013	Local Implementation Groups	3 Community Days - £1500 total	Opportunity to engage with local young people and residents – promote local Cap partnerships	Evaluation of the Community Days

